

From: Ameerah Cetawayo [acetawayo@arcoandassociates.com]
Sent: Wednesday, January 26, 2011 8:38 AM
To: acetawayo@arcoandassociates.com
Subject: FW: "MANAGING YOUR TECHNOLOGY SCATTER" INTERVIEW WITH DC-BASED OPTIMAL NETWORKS CEO HEINAN LANDA
Attachments: OptimalNetworks_CEOHeinan LandaContact Sheet.docx; Managing Your Technology Scatter_Landa.docx; _AVG certification_.txt
Importance: High

Many people spent the holidays splurging and gathering gadgets that are supposed to make life easier and more enjoyable. Now the accumulation of “tech” may be more stressful than what it’s worth.

Folks are actively searching for a way to manage their technology scatter (both hardware and data).Heinan Landa, CEO of Optimal Networks, is the expert that can explain to your audience how to manage their assortment of smart phones, laptops, and wireless touch screen devices to be most effective.

Call me at (314) 827-0527 or send me a note at acetawayo@arcoandassociates.com to book him for your next organization, clutter-free, tech trend package or segment.

To get a sense of what Landa offers to consumers trying to balance their information with the dizzying array of gadgets they’ve collected, take a look at the enclosed article written by Landa, “Managing Your Technology Scatter.”

For more about the company, visit www.optimalnetworks.com

I will follow up in a day or so to gauge your interest in this opportunity.

Best,
Ameerah

Ameerah Cetawayo

Arco & Associates

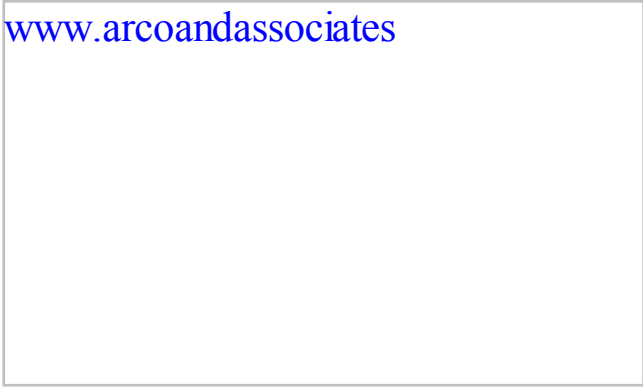
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